

Community Wellness Promoter – 1.0 FTE

Salary Range: \$54,175-\$63,735

At Gateway Community Health Centre, we're more than just a healthcare provider – we're a vibrant community where passion meets purpose. While we may not have the same financial resources as some larger healthcare organizations, we more than make up for it with a supportive work environment, good benefits, and a culture that values work-life balance. If you're looking for a place where you can make a real difference and enjoy a meaningful career, this is the place for you.

GENERAL

The Community Wellness Promoter is responsible for promoting health and wellness initiatives within the community, encouraging active participation, and providing resources to enhance the well-being of individuals and groups. This role involves delivering group programming, educating the public on health-related topics, and fostering an inclusive, supportive environment for individuals to achieve and maintain a healthy lifestyle.

This position provides services and supports the health promotion and community development initiatives for identified priority populations in the Tweed and surrounding areas.

Attributes:

Passion for Community Health: A commitment to improving the health and well-being of individuals in the community, especially in underserved areas.

Cultural Competency: Understanding and respecting the cultural and socio-economic diversity of the community and adapting wellness programs to meet diverse needs.

Flexibility & Willingness to Travel: Depending on the community size and the number of wellness events, some travel within the local area or nearby rural communities may be required.

Community Programming and Initiatives:

- Participate in the development, implementation, coordination and evaluation of group programming
- Plan and coordinate community wellness events to support a strengths-based approach to community well-being.
- Collaborate with local organizations, healthcare professionals, and community leaders to support wellness initiatives.
- Engage with the community to identify issues and needs
- Ensure programs are culturally inclusive and address the diverse needs of the community.

- Provide information on, and link clients to, the resources and services of Gateway Community Health Centre and other community health and social services.
- Integrate social prescribing into wellness programs by connecting individuals with non-medical community resources to improve their well-being.
- Monitor and track the effectiveness of social prescribing referrals and ensure that individuals are connected to appropriate support systems.
- Assist with maintaining a current inventory of community services and agencies to ensure for accurate referral information.

Health Promotion:

- Incorporates health promotion and social determinants of health when creating educational workshops and activities for identified populations – specifically for those populations facing food insecurity.
- Identifies community skills, assets, issues and needs
- Develops and maintains resource materials to educate both staff and the community.
- Promote/advertise and inform the community of programs and services using Social Media, website, newspaper and other promotion avenues.
- Supporting the Centre's volunteer placement program.

Quality Improvement:

- Provides monthly activity data (stats)
- Researches and applies for additional program resources (funding proposals) in consultation with the Manager of Community Programs and Services.
- Will where appropriate take the lead and at other times act as a resource to other teams performing community needs assessments and coordinate, develop, implement, monitor and evaluate programs to respond to those needs
- Maintain professional competence and knowledge of current, evidence-based practices, and where applicable, a professional license to practice.
- Complete chart documentation, in alignment with Gateway CHC policy and guidelines for ethical practice.
- Contribute to the Centre's activities to collect, analyze and report on data and relevant information, and participate in research, as appropriate.
- There's some standard stuff we add in here.

Qualifications:

- Degree in Social Work and current registration with the College of Social Workers and Social Service Workers

- Degree or diploma in a health or social science discipline or a combination of education and experience in health promotion, social services and/or community development
- Sensitivity to working in rural communities